APPOMATTOX GARDEN CLUB PLANS DINNER MEETING APRIL 23

Appomattox Garden Club members will meet at the high school cafeteria Monday night, April 23, at 6:30 for a covered dish dinner. According to plans announced by the chairman, Mrs. Leonard Anderson, each member will bring a covered dish and the committee will furnish bread and coffee. Serving on the committee with Mrs. Anderson will be Mrs. R. D. Robinson, Miss Laura Motley and Mrs. Martin Webb.

Following the dinner and a short business meeting, the president will make her report for the year, awards will be presented by the awards chairman, Mrs. A. R. Harwood, Jr., and officers for the next two years will be installed by the parliamentarian, Mrs. F. F. Carr. Every member is urged to be present for this meeting.

ALL - OUT EFFORT HERE FOR BAND DAY CIRCUS FROLIC SATURDAY

An all-out effort is being made to attract a large crowd to Appomattox this Saturday, April 21, to witness a series of events in connection with "Band Day Circus Frolic."

Featuring the Appomattox School Band, a parade will get under way at 4:00 P. M. The parade will include the National Guard unit, lots of floats and a total of up to fifty marching units.

The parade will start at the Elementary School, proceed to Main St., Church St., Highland Ave., thence back to the Elementary School.

The Circus Frolic will start at 5:00 P. M. at the Elementary School. There will be side shows, pony rides, a doll show, cake walk., and Smokie the Bear.

At 7:30 P. M., the Circus Ring Show will begin at the Elementary School. This will feature a rodeo, clowns, midgets, and the usual circus items. Top attractions will be judging in the "Bluebeard Contest" and crowning of the Band Queen.

The entire program is a promotion to aid the Appomattox Band, a new organization which has come along rapidly this year and hopes to use the Band Circus Day Frolic as a means of raising funds needed for band instruments, etc.

Loacl business places have cooperated with this promotion and are offering special values this Saturday, as a means of attracting people to Appomattox. It is hoped that streets will be packed well before parade time at 4:00 o'clock.

The Appomattox Band is a project of general county interest, since all interested children are given an opportunity to affiliate in some phase of its program. For that reason, county-wide support is solicited.

A POOCLAMATION

Whereas the National Security Committee, with its constituent veterans, civic and fraternal organizations, is ponsoring Military Reserve Week throughout the nation; and

Whereas the purpose of this observance is to focus the attention of the American people on the six-month reserve training program, and to encourage enlistments therein; and

Whereas the patriotic citizens of the Commonwealth of Virginia and this community have throughout their history given laudable account of themselves in the defense of our homeland; and

Whereas a strong Armed Forces Reserve is vital to the security of our freedom, our country, our families, and all that we hold dear:

Now, Therefore, I Richard D. Robinson, Mayor, do proclaim April 22-28, 1956, as Military Reserve Week in the Town of Appomattox and I call upon all the people of this community to join with me in suitable observance thereof.

ANNUAL EXHIBITION OF PAINTINGS AT R. M. W. C., LYNCHBURG

Lynchburg, Va.- Randolph-Mason Woman's College's 85th annual exhibition of American painting, composed of 28 works of well known artists, will open in the college's Art Gallery at 3 o'clock, Sunday afternoon, and continue through June 3.

Hours for visiting the exhibition will be from 3 to 5 P. M., daily. Dr. Mary F. Williams, head of the art department, said in announcing the plans and extending an invitation to the interested public to attend.

Works to be shown were selected by Dr. Williams during visits to 11 dealers' galleries in New York. Work done by artists in various fields is included. Robert S. Fuller of the art faculty has designed the program.

Niles Spencer, the abstract artist, will be represented by "In the Cabin," and Ralston Crawford by "First Avenue No. 2." Adolph Gottlieb of New York is the painter of an oil, "Watercape," which will be shown.

Among the women artists whose paintings are included are Loren MacIver and Virginia Banks. A former teacher in the Lynchburg high school, Max Weber, will have "The Comb" in the exhibition.

MARKETING RESEARCH CAN HELP SOLVE SOME FARM PROBLEMS

Research in marketing, particularly as it relates to expansion of sales, can help solve many farm problems, believes Dr. P. L. Henderson, associate professor of marketing at V. P. I.

Sales expansion is especially important with current agricultural surpluses, he points out.

However, finding ways to increase sales is one-half the job to be done if sales are actually to be increased. New methods and techniques discovered by market researchers must be sold to the trade. "This is not an easy job because of many reasons," Dr. Henderson said.

He has some concrete examples to back his claim that a few tricks of the trade, some of them doubtless undiscovered as yet, will help in the face of mounting production and decreasing or status quo demand.

He cites a demonstration conducted by Cornell University in which apple sales were 42 per cent greater in five test stores where improved display and consumer packaging were used than in five stores which sold apples in the usual manner. The 10 stores had been matched on basis of apple and produce sales. Before the demonstration, Dr. Henderson says, officials of the chain were reluctant to go along with the project.

In another study conducted by Dr. Henderson in Virginia and North Carolina, it was found that apple sales were 35 to 40 per cent greater if priced in three- to four-pound units of 40c to 59c than where they were priced in two-pound units of 29c and 50c.

Still another series of tests were conducted in Virginia to determine the relative effectiveness of various advertising and display aids used independently or in conjunction with each other in promoting apple sales.

Clover Hill

Clover Hill, April 16.- Mrs. Ralph Hanson and son returned to their home in Pulaski, Va., last Thursday after spending some time with her mother, Mrs. Bessie Trent, who passed away April 8.

Fireman Turns in 11 Alarms

Warren, Ohio.- A volunteer fireman, Paul Cornman, 40 recently admitted turning in eleven false alarms during March to get the $2 firemen receive for answering each call.

STONEWALL HOME DEMONSTRATION

The Stonewall Home tion Club held its reg at the Community Ce 12, with 22 members p present. The demonstra "Short Cuts in House was given by the leade Stratton and Mrs. W. Jr.

Hostesses for the m Mrs. C. M. Caldwell Lester Carson.

Join The Circus
APRIL 21, 1956
At Wilkes' Jewelers
ALL COSTUME JEWELRY AND LEATHER WATCH BANDS REDUCED
25% OFF
INCLUDING PEARLS, NECKLACES & EARRINGS
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SPECIALS -- SATURDAY O
(BAND BOOSTER DAY)
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NYLON & SILK SLIPS ..... 1.98 — 2.98
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BIG LINE MEN'S DRESS HATS — Felt and Straw 2.50
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LOT OF SPECIALS ON SHOES
FULL LINE OF GROCERIES AT ALL TI
W. R. Reynolds Sto
Appomattox, Virginia

Special Values Offered For
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Saturday, April 21
COME TO APPOMATTOX AND COME TO SEE US FOR SPECIAL VALUES
HARVEY HAMMER MILL — With 2 Screens .... $169.00 Value for $138.00
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JETAWAY seconds the motion!
(... and America votes it The Gear of the Year)
IT'S AN ECONOMY CHAMPION, TOO!
Jetaway-equipped Oldsmobiles rocketed to double victory in 1956 Mobilgas Economy Run!
HERE'S A CANDIDATE for the most talked-about "secret" of all time! It's the secret of the smoothness—the revolutionary second coupling—in Oldsmobile's new Jetaway Hydra-Matic!*
Now, in Oldsmobile's new Jetaway, not one, but two fluid couplings harness the go-power of the mighty Rocket Engine—soften the surge of Rocket action!
DUAL DOWNSHIFTING FOR EXTRA SAFETY!
Fluid in the second coupling cushions gear transitions so they're almost imperceptible! Jetaway gives you all the flow of fluid, yet retains all the solid, thrilling go of gears!
What's more, Jetaway features new dual downshift action—at traffic and cruising speeds. Just wait till you try it, teamed with Oldsmobile's new Rocket Engine—240 horsepower strong, charged with a 9.25-to-1 compression ratio—delivering 350 lb.-ft. of torque!
JETAWAY SMOOTHNESS . . . BEAUTY TO MATCH!
You'll go for the glamor of Oldsmobile, too! There's massive magnificence in its advance-design "Intagrille Bumper." It's two front bumpers in one for protection high and low.
Sum it all up—performance, power and appearance—you've got to go some to equal it! Yet Oldsmobile prices start right down with many models in the low-price field. Stop at our showroom now!
*Standard on Series Ninety-Eight; optional at extra cost on all oth er series.
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25% Off on all Rings
Including Diamonds
Come in and look over our complete stock of Watches and Jewelry
A. G. Gaines, Jeweler
Appomattox, Virginia

See us for
RUBBER STAMPS made to order
INKING PADS
DATER STAMPS
The Times-Virginian

PIANO RECITAL

Farmville, Va., April 18.- Dr. Roy Jesson, of the University of Richmond, and Dr. Walter Hartley, of Longwood College, will give a joint piano recital in Jarman Auditorium at Longwood College at 8:00 P. M. Tuesday, April 24.

The recital will be open to the public, and there will be no admission charge.

Both Dr. Jesson, who was a member of the Longwood music faculty for two years, and Dr. Hartley, well-known concert pianist, have received national recognition for their compositions.

In 1952, Dr. Hartley received the Virginia Collier award, and in 1954 he was commissioned by the Koussevitsky Music Foundation to compose a separate work.

Dr. Hartley was awarded a $300 prize for his "Concert Overture" submitted in a contest sponsored by the National Symphony Orchestra. The National Symphony performed his composition as its opening number in a concert at Jarman Auditorium March 6.

Don't Forget Cigarettes!
OLD GOLD
America's First Family of Cigarettes

GET THEM AT SPENCER'S DRUG STORE
Phone 2111 Appomattox, Va.

Beauty Pageant Here

Twelve young ladies will be entered in the Miss American Beauty Pageant here Friday night of next week. The winner will go on to the state contest.

A. H. S. Baseball Record

A. H. S. baseball team now has a record of three victories and one defeat for this season.

Come to Appomattox this Saturday for the big Band Day Circus Frolic. Parade at 4 P. M. The stores are offering special Band Day values.

½ Price Sale
Tussy Deodorants

Reg. $1 sizes, Cream or Stick, now only
50¢ each plus tax
Tussy Cream Deodorant. Acid-control formula ends acid-damage to skin and clothes. Stops odor instantly! Checks perspiration moisture at once!
Tussy Non-Acid Stick Deodorant. Easy to carry...glides on easily...cools...dries at once!
SPENCER'S Drug Store

Band Booster Day Specials At Simpson's Food Market
FREE FREE FREE
Popsicles Suckers and Candy Bars
GROCERY SPECIALS
Star Kist Tuna .29
Vegetables consisting of Carrots, Spaghetti, Pintos, Limas, Navys and October beans ..... 3 cans 27c
Harvest Peaches Sliced or Halves 303 Can 21c
MEAT DEPARTMENT
GRADE 'A' HOME DRESSED
FRYERS lb. .43
NOTICE — The store will be closed at 6 P. M. Saturday, April 21st., due to the Band Booster Program at the Elementary School.
Simpson's Food Market
Appomattox, Virginia

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Trade in your old tires today in our special sale of top-quality ATLAS Tires!

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